SHANT YERETZIAN // DIGITAL ARTIST

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Online Portfolio
LinkedIn
(818) 237-7868

PROFESSIONAL SUMMARY

Passionate and driven 3D Artist with six years of experience in digital modeling, content creation and project planning and execution. Adept at coordinating deadlines across cross-functional business units to deliver high-quality, production-ready digital assets.

EXPERIENCE

Wayfair LLC, Boston, MA
Senior 3D Artist – Architecture Visualization
DECEMBER 2021 - JANUARY 2023

- Collaborated with Art Directors and other stakeholders to create 10+ high quality architecture sets based on their desired specifications
- Aligned with Light Leads and Technical Artists to develop efficiencies in the architectural content creation pipeline and optimize production capabilities
- Supported Stylist and Lighting teams throughout imagery production to deliver custom architecture assets and environments with aggressive turnaround times
- Optimized Forest Pack assets to be utilized frequently through the imagery pipeline, enabling faster render times for the team without sacrificing quality

Senior 3D Artist – Soft-Goods Specialist
AUGUST 2019 - DECEMBER 2021

- Standardized, produced, and maintained 200+ models of the department's soft-goods asset library with continually increasing quality and scalability
- Conducted training and modeling/material demos to drive quality improvement across asset creation team
- Mentored 6 newly hired artists over the course of my employment
- Coordinated weekly calls for the imagery team, serving as the primary resource for model and material questions or concerns

3D Visual Artist
FEBRUARY 2017 - AUGUST 2019

- Conducted integration of Marvelous Designer for imagery production pipeline resulting in higher quality soft-goods assets
- Created approximately 2000 high quality 3D renderings with photorealistic lighting and materials

California State University Northridge, Los Angeles, CA
Animation Department Aid
AUGUST 2014 - MAY 2016

EDUCATION

California State University Northridge, Los Angeles, CA
Bachelor's Degree, Animation Interactive Technology, Video Graphics and Special Effects
2016

SOFTWARE SKILLS

3DS Max

VRay

Adobe Creative Suite

Marvelous Designer

Forest Pack

RailClone

Substance Designer & Painter

Zbrush

Maya

AWARDS AND RECOGNITION

Models and architecture templates used on the covers of 3 catalogs for Birch Lane and Joss & Main

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Render showcased as a banner advertisement on the Birch Lane homepage for the brand's anniversary sale

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1st place Wayfair "Best Architecture" 2022

2nd place "Best Prop" Holiday Fast Lanes Competition